

5TH BIANNUAL  
MIAMI MELANOMA  
MEETING

MARCH 3 - 4, 2007

MIAMI BEACH RESORT HOTEL  
4833 COLLINS AVENUE  
MIAMI BEACH, FLORIDA

**Conference Medical Director**

**Jose Lutzky, MD**

Director, Mount Sinai Melanoma Program  
Co-Chief, Division of Hematology/Oncology  
Mount Sinai Medical Center, Miami Beach, FL



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## NEEDS ASSESSMENT AND SYMPOSIUM GOAL

In 2006, the American Cancer Society estimates that 62,190 new cases (1/52 males and 1/77 females) will be diagnosed with melanoma in the U.S. and 7,910 patients will die of their disease. Florida has the second largest incidence of melanoma in the country with 4,870 cases and 619 deaths estimated for 2006 (CA, 2006). Given the slope of the annual incidence curve and the lack of a concerted effort to curb the epidemic, there is little hope that a drop in the number of cases will occur in the near future. Instead, there will be a persistent increase in the number of melanoma cases for years to come.

Dissection of the histopathologic findings in melanoma specimens has revealed clues that may lead to more precise indications for surgical and medical treatments. The widespread use of surgical techniques such as sentinel node sampling has led to improved staging and possibly clinical benefit.

New insights into the molecular pathways regulating the growth of melanoma cells and progress in understanding the immunologic control mechanisms in melanoma now carry a realistic promise to improve clinical outcomes.

Finally, the results of extensive work in prevention models are being applied to human malignancies, including melanoma.

The goal of this symposium is to discuss the recent progress in the prevention, diagnosis, prognosis and treatment of malignant melanoma. This symposium has been developed to address key issues in patient management and focus on the recent histopathologic, surgical, immunologic and molecular developments in this disease. It will also address the management of patients with ocular melanoma, an uncommon potentially fatal and difficult to manage form of melanoma.

## EDUCATIONAL OBJECTIVES

After completing this activity, the participant should be able to:

- Identify the various points in the molecular makeup of melanoma cells that may lead to potential chemoprevention strategies
- Discuss recent studies that reveal important therapeutic and prognostic finding in pathologic specimens of malignant melanoma
- Review the standard surgical treatment for primary melanoma and the indications and outcomes for surgical removal of metastatic disease
- Evaluate the data that has led to the appropriate indications as well as proven and unproven benefits of sentinel node sampling
- Analyze risk assessment and prognosis as well as clinical results in the adjuvant treatment of high-risk disease
- Report recent discoveries in the mechanism underlying immunologic tolerance in melanoma and strategies to overcome it
- Illustrate recent molecular breakthroughs in the proliferate and apoptotic pathways in melanoma; discuss recent clinical results with drugs targeting these pathways
- Present recent strategies in the management of metastatic disease to the brain, which is an extremely frequent development in advanced melanoma
- Demonstrate the current approach to diagnose and treat early, locoregional and metastatic ocular melanoma

## TARGET AUDIENCE

This activity has been designed to meet the educational needs of medical oncologists, radiation oncologists, surgeons, dermatologists, and other health care providers interested in acquiring additional knowledge concerning the treatment of patients with malignant melanoma.

## ACCREDITATION AND CREDITS

EXCEL Continuing Education is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

EXCEL Continuing Education designates this educational activity for a maximum of *ten AMA PRA Category 1 Credits™*. Physicians should only claim credit commensurate with the extent of their participation in the activity.

## FACULTY DISCLOSURE STATEMENT

As a provider accredited by the ACCME, it is the policy of EXCEL Continuing Education to require disclosure of the existence of any significant financial interest or any other relationship the faculty members have with the manufacturer(s) of any commercial product(s) discussed in an educational presentation. Any discussions of unlabeled/unapproved uses of drugs or devices will be disclosed to the audience prior to the activity. Full disclosure will be made in the course materials.

## ACKNOWLEDGEMENTS

Thank you to the following companies for supporting this symposium:

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## Saturday, March 3, 2007

**7:30 am Registration, Breakfast, Exhibits**

**8:30 am Welcome and Introductions – Moderator and Conference Medical Director**

Jose Lutzky, MD, FACP  
Director, Mount Sinai Melanoma Program  
Co-Chief, Division of Hematology/Oncology  
Mount Sinai Medical Center, Miami Beach, FL

**8:45 am Biology of Melanoma: Opportunity for Prevention**

Elizabeth A. Grimm., PhD  
Frances King Black Memorial Professor of Cancer Research  
Deputy Chair, Department of Experimental Therapeutics  
The University of Texas, MD Anderson Cancer Center  
Houston, TX

**9:45 am New Developments in the Histopathology of Melanoma**

David Elder, MD  
Professor, Division of Anatomic Pathology  
University of Pennsylvania  
Philadelphia, PA

**10:45 am Coffee Break and Exhibits**

**11:15 am Surgical Approach to Primary and Metastatic Melanoma**

Charles Balch, MD  
Professor of Surgery and Oncology  
Department of Surgery  
Johns Hopkins Medical Center  
Baltimore, MD

**12:15 pm Sentinel Node Biopsy: The Controversy Remains**

Merrick I. Ross, MD, FACS  
Professor of Surgery  
Chief, Melanoma Section  
Department of Surgical Oncology  
University of Texas  
M. D. Anderson Cancer Center  
Department of Surgical Oncology, Houston, TX

**1:00 pm Meet the Faculty Lunch and Exhibits**

**2:00 pm Adjuvant Treatment of Malignant Melanoma**

David H. Lawson, MD  
Professor of Hematology/Oncology  
Winship Cancer Institute  
Emory University School of Medicine  
Atlanta, GA

**2:45 pm Questions and Discussion**

**3:00 pm Immunotherapeutic Approaches in Melanoma**

Paul Chapman, MD  
Associate Chairman, Department of Medicine  
Head, Melanoma/Sarcoma Service  
Memorial Sloan Kettering Cancer Center  
New York, NY

**3:45 pm Questions and Discussion**

**4:15 pm Adjourn**

## Sunday, March 4, 2007

**8:00 am Continental Breakfast**

**9:00 am Targeted Therapy of Malignant Melanoma**

Frank Haluska, MD, PhD  
Assistant Professor, Department of Medicine  
Harvard Medical School  
Director, Melanoma Research Program  
Dana-Farber/Partners Cancer Care  
Boston, MA

**10:00 am Questions and Discussion**

**10:15 am Approach in Melanoma Metastatic to the Brain**

Kim A. Margolin, MD  
Associate Director for Clinical Research  
Division of Medical Oncology and Therapeutics Research  
City of Hope Cancer Center, Duarte, CA

**11:15 am Questions and Discussion**

**11:30 am Metastatic Ocular Melanoma**

Tamaki Sato, MD  
Associate Professor, Medical Oncology  
Jefferson Medical College  
Thomas Jefferson University Hospital  
Philadelphia, PA

**12:30 pm Questions and Discussion**

**12:45 pm Final Comments and Adjourn**



## REGISTRATION FORM 5TH BIENNIAL MIAMI MELANOMA MEETING

Miami Beach Resort – March 3-4, 2007. Registration is limited, so please register early.

**Date:** March 3-4, 2007

**Location:**

Discover refreshing luxury at the Miami Beach Resort & Spa, a distinctive hotel situated directly on the beaches of the Atlantic Ocean across from the Intracoastal Waterway. High-speed internet access, floor-to-ceiling oceanfront views, an aqua sports center for a day of exciting jet skiing or parasailing are just a few of the amenities available. Drift to sleep under the warm sunshine in a poolside cabana or on the white-sand beach nestled at your doorstep. Spend a day exploring world-class museums and trendy boutiques, and when evening falls, indulge in the sizzling restaurants and nightclubs of South Beach, located only 2.5 miles away. This alluring resort offers the ideal blend of South Beach sun and Miami cool, all in a picture perfect setting. Located 20 minutes from the Miami International Airport and 22 miles from Ft. Lauderdale International Airport.

**Hotel Reservations:**

For hotel information and reservations, please call the hotel directly at (305) 532-3600 or (877) 597-9696.

The special rate for conference attendees is \$239 /night, single or double occupancy plus \$10 resort fee that will cover access to the fitness center, beach chairs, etc. plus applicable taxes. Check-in time is 4:00 pm. Check-out time is 11:00 am.

We suggest that you make your reservations as soon as possible as the winter months are the height of South Florida's tourist season. EXCEL's preferred rate room block will be released after February 3, 2007. Reservations and deposits received after that time are subject to current rates and availability. Please contact the Miami Beach Resort for cancellation policy. For additional information, visit the Miami Beach Resort website at [www.miamibeachresortandspa.com](http://www.miamibeachresortandspa.com).

**CANCELLATION POLICY:**

Conference tuition less \$50.00 cancellation fee, is refundable if received no later than by February 3, 2007. Cancellations received after this date are not refundable.

LAST NAME \_\_\_\_\_ FIRST NAME \_\_\_\_\_

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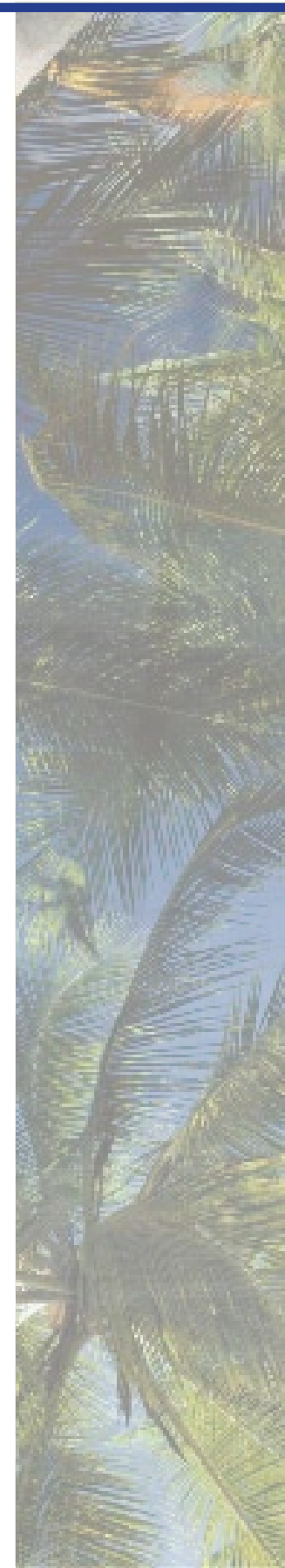
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**Register online:** [www.miamiconference.net](http://www.miamiconference.net)

Registrations will be confirmed via email or fax. Please provide the requested information about your e-mail and fax number, so that confirmation may be sent to you.



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