



**LOCATION**  
 Miami Marriott Biscayne Bay  
 1633 North Bayshore Dr  
 Miami, Florida 33132  
 Phone: (305) 374-3900



Miami (MIA) – Hotel Direction: 7.5 mi E  
 Driving Directions: Take 836 East to 395 (Miami Beach)  
 Exit. Exit to Biscayne Blvd., turn left. Turn right on NE  
 15th Street. Go 1 block, turn left onto N. Bayshore Drive.  
 Hotel is on the right side of the street.

Fort Lauderdale (FLL) - Hotel Direction: 25 mi S  
 Driving Directions: Take I-95 South to 395 East (Miami  
 Beach). Exit to Biscayne Blvd., turn left. Turn right on NE  
 15th Street. Go 1 block, turn left onto N. Bayshore Drive.  
 Hotel is on the right side of the street.

2ND ANNUAL NEW DIRECTIONS IN  
**HEART FAILURE MANAGEMENT**  
 Saturday, September 29, 2007

**THERE IS NO CHARGE FOR PROGRAM REGISTRATION - REGISTER TODAY!**

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LAST NAME FIRST NAME

DEGREE: \_\_\_\_\_ MD/DO \_\_\_\_\_ Non-Physician

ADDRESS

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Do you want to be on our mailing list:  Yes  No

Space for this symposium is limited; to guarantee entry, please register early.  
 This form may be photocopied for your colleagues.

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2ND ANNUAL  
 NEW DIRECTIONS IN  
**HEART FAILURE  
 MANAGEMENT**

Saturday, September 29, 2007  
 Biscayne Bay Marriot Hotel  
 Miami, Florida



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2ND ANNUAL  
 NEW DIRECTIONS IN  
**HEART FAILURE  
 MANAGEMENT**



SATURDAY, SEPTEMBER 29, 2007  
 BISCAYNE BAY MARRIOTT HOTEL  
 1633 N. BAYSHORE DRIVE  
 MIAMI, FLORIDA 33132

8:00 AM – 1:00 PM

MEDICAL DIRECTOR  
 Todd Florin, MD  
 Mt. Sinai Medical Center  
 Miami Beach, FL

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## NEEDS ASSESSMENT AND SYMPOSIUM GOAL

According to the American Heart Association, approximately one in three American adults has some form of cardiovascular disease (CVD). Approximately 37% of all deaths have CVD as the underlying cause of death. With the number of cardiovascular procedures being performed continually increasing each year, it is important for healthcare professionals to be up-to-date on the new directions being taken in heart failure management.

The goal of this conference is to educate and provide a review of the most current therapeutic strategies for the diagnosis, prevention, and management of cardiovascular disease; to advance the care of individuals with various forms of the disease; and to increase the practice of evidence-based medicine and devices by all healthcare professionals.

## EDUCATIONAL OBJECTIVES

After completing this activity, the participant should be able to:

- Identify the effects angiotensin receptor blockers have on recurrent myocardial infarction and risk of death
- List various risk factors on death and cardiovascular morbidity in high-risk post-myocardial infarction patients
- Review conventional therapies (drugs, devices, ventricular assist devices, transplant) for advanced heart disease and those currently being developed
- Correctly diagnose atrial fibrillation (AF) and differentiate it from other atrial arrhythmias
- Describe the pathophysiology of atrial fibrillation and how these are countered by ace-1, statins, genetic, and other non-traditional therapies.
- Identify which patients with atrial fibrillation are best treated by controlling their ventricular rate and which may benefit more from rhythm control
- Discuss the risk of thromboembolism in atrial fibrillation
- Identify the causes of CHF most likely to be improved with an "ablate and pace" strategy in treating atrial fibrillation
- Compare the risks and benefits of newer medications and interventional procedures for treating atrial fibrillation
- Specify variables associated with reduced efficacy of catheter ablation for atrial fibrillation in patients with CHF.
- Assess the role of remote ablation devices in the modern electrophysiology laboratory
- Define the use of Cardiac Resynchronization Defibrillator to improve the cardiac function in advanced heart failure patients.
- Integrate hemodynamic function in advanced heart failure patients with device based and echo based protocols in Cardiac Resynchronization

## AGENDA

8:00 AM	American Buffet Breakfast, Registration, Exhibits
8:50 AM	Welcome and Introductions Todd Florin, MD
9:00 AM	Advanced Heart Failure Therapies 2007: Genetics, Stem Cells, Drugs, Devices, and Transplantation Ray E. Hershberger, MD
9:50 AM	Update on Atrial Fibrillation: Drugs, Catheter Ablation, and other New Developments Fred Morady, MD
10:40 AM	Coffee Break and Exhibits
11:00 AM	Robo-EP: The use of Robotic Devices in Complex Ablation Todd Florin, MD
11:15 AM	Cardiac Resynchronization Therapy: Patient Selection and Hemodynamic Optimization Michael R. Gold, MD, PhD, FACC
12:05 PM	Life-Threatening Complications of Acute Myocardial Infarction Alan W. Heldman, MD
1:05 PM	Final Questions, Answers and Conclusions

## ACKNOWLEDGEMENTS

Thank you to the following companies for supporting this symposium:

  
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## TARGET AUDIENCE

This activity has been designed to meet the educational needs of primary care physicians and other healthcare providers interested in acquiring additional knowledge concerning cardiovascular disease.

## ACCREDITATION AND CREDITS

EXCEL Continuing Education is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

EXCEL Continuing Education designates this educational activity for a maximum of 4.25 AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

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## DISTINGUISHED FACULTY

### MODERATOR

Todd J. Florin, M.D.  
Director of Electrophysiology  
South Florida Electrophysiology  
Mt. Sinai Medical Office Building  
Miami Beach, FL

### Fred Morady, MD

Professor, Dept. of Internal Medicine  
McKay Professor of Cardiovascular Disease  
University Hospital  
Ann Arbor, Michigan

### FACULTY

Ray E Hershberger, MD  
Professor of Medicine/Cardiology (pending)  
Associate Chief, Division of Cardiology  
Director, Advanced Heart Failure  
Therapies Programs  
Director, Translational Cardiovascular  
Genetic Medicine  
University of Miami Miller School of  
Medicine/Jackson Memorial Hospital

Michael R. Gold, MD, PhD, FACC  
Chief of Cardiology and Medical Director  
Heart and Vascular Center  
Medical University of South Carolina  
President, American College of Cardiologists  
South Carolina Chapter

Alan W. Heldman, MD  
Pending Rank Professor of Cardiology  
Division of Cardiology  
University of Miami Miller School of Medicine  
Miami, FL

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