



**The Westin Colonnade Hotel**  
180 Aragon Avenue  
Coral Gables, FL  
305.441.2600



EXCEL CONTINUING EDUCATION  
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Recent Advances in the  
Diagnosis and Treatment of  
**HEMATOLOGIC DISORDERS**  
The Colonnade Hotel  
Saturday, May 3, 2008

## Recent Advances in the Diagnosis and Treatment of **HEMATOLOGIC MALIGNANCIES**

SATURDAY, MAY 3, 2008

The Westin Colonnade Hotel  
180 Aragon Avenue  
Coral Gables, FL

Registration: 8:00 am – 9:00 am  
Scientific Sessions: 9:00 am – 1:00 pm

### Conference Medical Director/Moderator

John J. Byrnes, MD, MBA

Professor of Medicine

University of Miami Miller School of Medicine

Chief of Hematology and Medical Oncology

Miami Veterans Administration Medical Center



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## FACULTY

Lewis Silverman, MD  
Associate Professor  
Director Myelodysplastic  
Syndrome Program  
Mount Sinai School of  
Medicine  
New York, NY

Izidore Lossos, MD  
Associate Professor of  
Medicine  
Director Lymphoma  
Program  
University of Miami  
Sylvester Cancer Center  
Miami, FL

Javier Pinilla-Ibarz, MD  
Assistant Professor  
Malignant Hematology  
Division  
H. Lee Moffitt Cancer  
Center & Research  
Institute  
Tampa, FL

Frits van Rhee, MD, PhD  
Professor of Medicine  
Director of Clinical  
Research  
Myeloma Institute for  
Research and Therapy  
University of Arkansas  
for Medical Sciences  
Little Rock, AK

## FACULTY DISCLOSURE

Any discussions of  
unlabeled or unapproved  
uses of drugs or devices  
will be disclosed to the  
audience in the course  
materials.

## TARGET AUDIENCE

This cme symposium is designed for practicing hematologists, oncologists, nurses, nurse practitioners and physician assistants who want to update their knowledge of the latest data and research findings on myeloma, hematologic disorders, blood and marrow transplantation, lymphomas and myelodysplastic syndromes.

## PROGRAM OVERVIEW AND GOAL

This conference is an excellent opportunity to gain an understanding of current, critical issues in hematology and new developments in scientific research. The goal of this activity is to describe appropriate therapeutic strategies for patients with hematologic malignancies; to enhance the care of patients with these diseases; and to support quality clinical practice of healthcare professionals involved in their care.

## NEEDS ASSESSMENT

To ensure prompt dissemination of important new developments in the treatment and management of patients with hematologic malignancies, peer-to-peer continuing medical education is essential. This program has been developed to address key issues in patient management and focus on the treatment strategies required to achieve the most favorable results to improve patient outcome.

## ACCREDITATION AND CREDITS

EXCEL Continuing Education is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

EXCEL Continuing Education designates this educational activity for a maximum of **four AMA PRA Category 1 Credits™**. Physicians should only claim credit commensurate with the extent of their participation in the activity.

EXCEL Continuing Education awards 4 contact hours of credit for participation in the activity. FL Board of Nursing Provider # 50-619.

## PROGRAM AGENDA

- 8:00 AM Registration, Buffet Breakfast and Exhibits
- 8:50 AM Welcome and Introductions
- 9:00 AM Myelodysplastic Syndromes: Making Treatment Decisions in an Evolving Field  
**Lewis Silverman, M.D.**
- 10:00 AM Clinical Aspects in the Treatment of Non-Hodgkin's Lymphoma  
**Izidore Lossos, M.D.**
- 11:00 AM Coffee Break and Exhibits
- 11:10 AM Emerging Treatment Patterns in the Management of CLL  
**Javier Pinilla-Ibarz, MD**
- 12 Noon Novel Targets in Multiple Myeloma  
**Frits van Rhee, MD, PhD**
- 1:00 PM Adjourn

## LEARNING OBJECTIVES

Upon completion of this activity, participants should be able to:

1. Discuss state-of-the-art research in hematology
2. Describe recent advances in the diagnosis and management of major malignant and benign hematologic disorders
3. Discuss appropriate uses for newly approved drugs and therapies
4. Identify practice behaviors that could be affected by new research
5. Employ the knowledge gained to improve patient care

## ACKNOWLEDGEMENTS

We appreciate the generous contribution of educational grants in support of this symposium from:



## REGISTRATION FAX FORM

Saturday, May 3, 2008  
The Colonnade Hotel  
180 Aragon Avenue  
Coral Gables, FL  
Hotel phone #: 305-441-2600

To reserve your place for Recent Advances in the Diagnosis and Treatment of Hematologic Malignancies, please complete the following information, and return this form to EXCEL Continuing Education.

## REGISTER ON-LINE:

www.excelcmeconferences.com  
FAX: 786-263-0956 or  
MAIL:  
EXCEL Continuing Education  
7990 SW 64 Street  
Miami, FL 33143

Space for this symposium is limited; to guarantee entry, please register early.

THERE IS NO CHARGE FOR PROGRAM REGISTRATION  
This registration form may be photocopied for your colleagues.

## Recent Advances in the Diagnosis and Treatment of Hematologic Malignancies

Registration  
8:00 – 9:00 AM

Scientific Session  
9:00 AM – 1:00 PM

Please print clearly

LAST NAME

FIRST NAME

DEGREE:  MD or DO  Non-physician

ADDRESS

CITY

STATE

ZIP CODE

PHONE NUMBER

FAX NUMBER

E-MAIL ADDRESS

Do you want to receive invitations for future programs?

Yes  No

For info, call 305-630-9414

You will receive either an E-MAIL OR FAX  
CONFIRMATION of your registration.